

Element Cartoon Rubric

	10 points	15 points	20 points	25 points
Organization	Poor use of space. Lack of balance between text and drawing.	Better use of space, lack of balance.	Good use of space for words and drawing.	Excellent use of space, very well balanced.
Illustration	Lacking in detail, inaccurate visual information, lacks visual appeal	Some attention to details, some appropriate and accurate visual information, some visual appeal.	Good attention to detail, visual information is mostly accurate, appropriate and related to content, good visual appeal.	Excellent depiction, accurate, many visual details, excellent use of color, excellent visual appeal.
Content of Message	Missing major points, inaccurate, meaning is unclear. Does not incorporate element's properties, characteristics, or group.	Missing a major point, inaccurate, meaning somewhat clear. Does not accurately incorporate element's properties, characteristics, or group.	Good presentation of main ideas and details, accurate, meaning clear. Incorporates element's properties, characteristics, or group.	Excellent presentation of ideas and details, accurate, imaginative, meaning very clear. Creatively incorporates element's properties, characteristics, or group
Presentation	The comic strip contains 6+ errors in grammar, spelling, and punctuation.	The comic strip contains 4-6 errors in grammar, spelling, and punctuation.	The comic strip contains 1-3 errors in grammar, spelling, and punctuation.	The comic strip contains no errors in grammar, spelling, and punctuation.